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USA outdoor power import



Overview

Who makes outdoor power equipment?

The U.S. market for outdoor power equipment is populated with several global and country manufacturers, leading to a high frequency of product launches. For instance, in February 2023, Ariens, a brand of AriensCo, launched the RAZOR walk-behind mower.

Which country has the largest outdoor power equipment market in 2023?

The U.S. accounted for 25.33% of the revenue share in the global outdoor power equipment market in 2023. The country is witnessing a shift towards greener and more efficient offerings to comply with government regulations and lower the emissions caused by conventional gas-powered equipment.

Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

Which segment dominated the outdoor power equipment market in 2023?

The residential segment held a larger share in the U.S. outdoor power equipment market in 2023, owing to increasing sales of products such as lawn movers, chainsaws, and trimmers to homeowners.

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Market Size & Trends The U.S. outdoor power equipment market size was valued at USD 12.89 billion in 2023 and is anticipated to grow at a CAGR ...

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The US outdoor power equipment market, a significant segment within the broader power tools and outdoor machinery industry, demonstrates distinct regional characteristics ...

US outdoor power equipment market projected to reach \$12.89B by 2023, growing at 6.7% from 2024-2030, driven by demand for landscaping services and innovative portable options.

Gain insights into the USA Outdoor Power Equipment Market, size at USD 13.5 billion in 2023, showcasing industry growth and key developments.

United States (US) Outdoor Power Equipment Top Companies Market Share United States (US) Outdoor Power Equipment Competitive Benchmarking By Technical and Operational Parameters

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